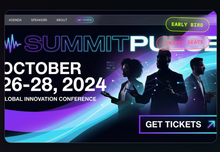
CONCEPT PROJECT 30 · LEWUX

SummitPulse

Conference landing. Speakers, agenda, tickets, sponsors, venue info. High energy, modern gradients, clear schedule grid, ticket CTA.

Speakers · Workshops · Networking · Afterparty

Buy tickets View agenda



THE PRODUCT
01

About SummitPulse

Conference landing with speakers, agenda, tickets, sponsors, and venue info. High energy design with modern gradients and clear information hierarchy.

Audience
Tech professionals & leaders.

Topics
AI, design, product, growth.

Venue
Downtown convention center.

Sponsors
Industry-leading partners.

Workshops
Hands-on sessions.

Community
Networking & connections.

THE CHALLENGE
02

Task

Goals

- Increase ticket sales
- Improve agenda scanning
- Reduce FAQ load

Deliverables

- Ticket pricing
- Speaker cards
- Agenda grid
- Venue module
- Sponsor wall

DESIGN DIRECTION
03

Design Direction

Urgency without spam
Clear CTAs and scarcity indicators that feel authentic, not pushy.

Agenda readability
Grid layout with clear time slots, room assignments, and session types.

Proof stacking
Speaker credentials, sponsor logos, and social proof build trust.

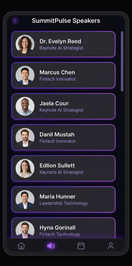
CTA consistency
Unified ticket purchase flow across all touchpoints.

Agenda Grid Preview

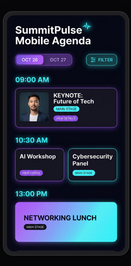
09:00	KEYNOTE	**Opening Keynote** — Main Hall
10:30	WORKSHOP	**Design Systems** — Room A
10:30	TALK	**AI in Product** — Room B
12:00	BREAK	**Lunch & Networking** — Lobby
14:00	PANEL	**Future of Tech** — Main Hall

MOBILE EXPERIENCE
04

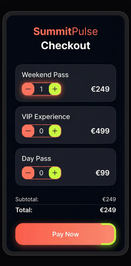
Mobile



Speakers list



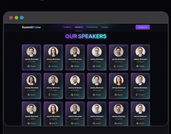
Agenda



Ticket checkout

DESIGN MOCKUPS
05

Design



Speakers. Credibility & trust.

Agenda. Clear schedule grid.

Tickets. Urgency & clarity.

SPONSORS

TechCorp · DesignHub · InnovateLab · FutureStack · CloudNine

VISUAL DIRECTION
06

Moodboard & Site

GET IN TOUCH
07

Contact

Interested in working together? Let's discuss your project.

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