CONCEPT PROJECT 16 · LEWUX

OpsBridge

Managed operations and automation for SMB and agencies. Retainers, SOPs, integrations — clarity and proof first.

SOPs · Integrations · Reporting · Support

Get a plan | View process

THE PRODUCT
01

About OpsBridge

OpsBridge delivers business services: managed operations, automation, and clear retainers for SMB and agencies. SOPs, tooling, weekly reports, SLA, and security built in.

- **Onboarding** — Structured kickoff and handoff.
- **Tooling** — Stack and integrations.
- **Weekly reports** — Progress and metrics.
- **SLA** — Response and delivery guarantees.
- **Automation** — Workflows and triggers.
- **Security** — Access and compliance.

SCOPE
02

Task for this Project

GOALS

- Clarity on retainers and scope
- Proof through reporting and SLA
- Process transparency for trust
- Scalable service packages

DELIVERABLES

- Service pages and packages
- Onboarding flow
- Dashboard and weekly reports
- SLA and support UI
- Integrations and automation views

PACKAGES (CSS-ONLY)

Plan	Scope	Price
Starter	Up to 20h/mo	$1,200/mo
Growth	Up to 40h/mo	$2,200/mo
Scale	Custom	Custom

DIRECTION
03

Design Direction

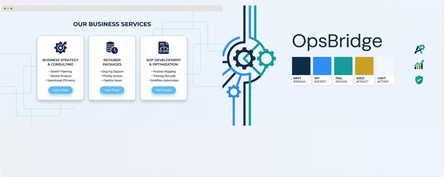
01 **Clarity** — Service scope, retainers, and deliverables stated clearly. No jargon walls.

02 **Proof** — Reports, SLA metrics, and case cues that build credibility.

03 **Process transparency** — How we work: Discover, Setup, Automate, Report. Visible and consistent.

04 **Scalable system** — Modular cards, timelines, and packages that scale from SMB to agency.

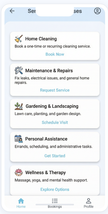
Left: site design. Right: brand and moodboard.



RESPONSIVE
04

Mobile

Dashboard



Services

Reports

SYSTEM
05

Typography & Colors

OpsBridge. Operations, automated.

Managed ops for SMB and agencies.

Modern business, modular, trust-first. Space Grotesk headings, Inter body. Gradient accents, clean cards.

SOPs · Integrations · Reporting · Support

- #F7FAFF
- #FFFFFF
- #0B2A6A
- #1E90FA
- #0EA5A5
- #C9A227

TOKENS

Radius: 10-14px. Gutter: 24px. Headings: 700. Body line-height: 1.6. Gradient accents on key CTAs.

DELIVERABLES
06

Design (Mockups)

Services.

Dashboard.

Process page.

CSS-ONLY TIMELINE: DISCOVER → SETUP → AUTOMATE → REPORT

- Discover
- Setup
- Automate
- Report

UX
07

Interactions

Clean card hovers, gradient CTA emphasis, process timeline as navigation. Focus states for accessibility.

- Card lift and border on hover
- Timeline steps as wayfinding

GET IN TOUCH
08

Contact

Ready to streamline your operations? We design service experiences that are clear, proof-driven, and scalable.

Get a plan